



# SPANDANA JAGGUMANTRI

Interaction & Product Designer

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## About me

I'm a multi-disciplinary Product/Interaction Designer who cares deeply about creating emotional impact, accessible and beautiful products. I'm a designer who knows how the code works, which allows me to think through the lens of making a scalable and usable experience.

Looking to join a team that genuinely values innovation and an aspiring design culture. Available from August 2018.

## Experience

**Slack, CA** - Product Design Intern (Jun 2017 - Aug 2017)

- Responsible for ideating, exploring and designing for the first timers user experience of Slack App directory. Guided the open-ended problem area by identifying a wide range of potential directions and collaborated with a significant number of people. Build a variety of prototypes for web, tablet, and mobile.
- The experience helped to increase the direct app install rate by 8% and helped users understand the benefit of installing an app within Slack.

**Kodak Alaris, NY** - UX Design Intern (Mar 2017 - May 2017)

- Worked on conceptualizing and redesigning the present Kodak kiosk experience to an adaptive tablet and mobile devices. Been part of the usability and A/B testing.

**IBM Design, TX** - UX Design Intern (Jan 2017 - Mar 2017)

- Crafted experience for streamlining executive briefing process to create a personal and meaningful experience for each client. Conducted design exercises and interviews with stakeholders, sponsor users to include their insights. Articulated converging ideas through storytelling every week.
- For IBM SXSW, worked on front-end development and research of an app that produces music from live weather data.

**GrabOn, India** - Former Co-founder & Product Designer (Jun 2013 - Aug 2015)

- Crafted elegant mobile and web user experience. Creative/art direction to establish design patterns during the full cycle of product design and development phases. Lead the internal design team and articulated design strategy.
- Better UX helped to increase users' daily time on site by 70% and to reach 210 Alexa Ranking within 9months. Won best design award from HYSEA in 2016, secured \$500K seed and equity funding.

## Skills & Tools

Service Design  
User Research  
Usability Testing  
Storytelling  
Product Strategy  
Cognitive psychology  
Visual Design  
Interaction Design  
Prototyping  
Critical Thinking  
Affinity Diagramming  
UX Sketching  
Java Script  
HTML5 & CSS3  
Sketch  
Adobe CC  
Principle  
Office  
Keynote

## Education

**M.S in Human Computer Interaction**

Rochester Institute of Technology, USA | May 2018

**Typography Online**

CalArts, USA | 2016

**B.Sc in Computer Science**

JNTU Hyd, India | 2013

## Activities & Awards

**WiC Hacks**

Event Organizer, 2016

**RIT**

HCI Graduate Ambassador

Designer at student

innovation & Entrepreneurship