



SPANDANA JAGGUMANTRI

Interaction & Product Designer

jspandana.com
sj6987@rit.edu
Rochester, NY 14623

About me

I'm a multi-disciplinary Product/Interaction Designer who cares deeply about creating emotional impact, accessible and beautiful products. I'm a designer who knows how the code works, which allows me to think through the lens of making a scalable and usable experience.

Looking to join a team that genuinely values innovation and an aspiring design culture. Available from June 2018.

Experience

Slack, CA - Product Design Intern (Jun 2017 - Aug 2017)

- Responsible for ideating, exploring and designing for the first timers user experience of Slack App directory. Guided the open-ended problem area by identifying a wide range of potential directions and collaborated with a significant number of people. Build a variety of prototypes for web, tablet, and mobile.
- The experience helped to increase the direct app install rate by 8% and helped users understand the benefit of installing an app within Slack.

Kodak Alaris, NY - UX Design Intern (Mar 2017 - May 2017)

- Worked on conceptualizing and redesigning the present Kodak kiosk experience to an adaptive tablet and mobile devices. Been part of the usability and A/B testing.

IBM Design, TX - UX Design Intern (Jan 2017 - Mar 2017)

- Crafted experience for streamlining executive briefing process to create a personal and meaningful experience for each client. Conducted design exercises and interviews with stakeholders, sponsor users to include their insights. Articulated converging ideas through storytelling every week.
- For IBM SXSW, worked on front-end development and research of an app that produces music from live weather data.

GrabOn, India - Former Co-founder & Product Designer (Jun 2013 - Aug 2015)

- Crafted elegant mobile and web user experience. Creative/art direction to establish design patterns during the full cycle of product design and development phases. Lead the internal design team and articulated design strategy.
- Better UX helped to increase users' daily time on site by 70% and to reach 210 Alexa Ranking within 9months. Won best design award from HYSEA in 2016, secured \$500K seed and equity funding.

Skills & Tools

Service Design
User Research
Usability Testing
Storytelling
Product Strategy
Cognitive psychology
Visual Design
Interaction Design
Prototyping
Critical Thinking
Affinity Diagramming
UX Sketching
Java Script
HTML5 & CSS3
Sketch
Adobe CC
Principle
Office
Keynote

Education

M.S in Human Computer Interaction

Rochester Institute of Technology, USA | May 2018

Typography Online

CalArts, USA | 2016

B.Sc in Computer Science

JNTU Hyd, India | 2013

Activities & Awards

WiC Hacks

Event Organizer, 2016

RIT

HCI Graduate Ambassador

Designer at student

innovation & Entrepreneurship